



Antiques & Collectables

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PRESS RELEASE

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Web based stock lists for small dealers

Keep stock lists up-to-date for potential buyers to browse on the web with a new service which makes it easy to list and update hundreds of items

For small dealers with a computer a spreadsheet is often the best way to list and manage tens to hundreds of items of stock. But displaying these lists to potential buyers on the web can be difficult and time consuming.

A new way to maintain a web based stock list has been developed by CollectFair, using a Microsoft Excel[®] format spreadsheet to hold the information. The system converts the spreadsheet to a web page, including a "contact" form for enquiries. Automatic formatting of titles, columns and borders makes it easy to keep an up-to-date stock list on the web.

David Fletcher at CollectFair commented "For major dealers and sale rooms there are special software and database applications to manage stock, but for small or home based dealers these are too expensive and too complex. Using a spreadsheet to put a simple list of items, descriptions and asking prices on the web is much more practical."

Many computers come with a spreadsheet program already installed, so this is the natural place to keep a list of stock, prices, condition and so on. The new stock listing system will convert the list to a page on the internet, so potential buyers can browse and make contact. More details of how tens to hundreds of items of stock can be listed easily on-line are at www.collectfair.co.uk.

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Notes to Editors

CollectFair is a part of PicoPages Ltd, and was established in 2004 to develop a community of on-line "stalls" for people collecting, buying or selling antiques and collectables. Stalls can range from just a single web page through to a fully self-contained independent website. They are all managed through a web browser using the CollectFair stall-builder system. In 2007 CollectFair developed the Collectables Map using the Google Maps system, and stock listing pages based on Microsoft Excel[®] format spreadsheets.

CollectFair has no joining fee, and is free to visit and browse. Free "Guest" stalls are available to try out the system, with paid options starting from £19.99 per year. There are no fees to pay for buying or selling items.