



Antiques & Collectables

CollectFair

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PRESS RELEASE

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Put yourself on the map for UK collectors

New internet street-map specially for collectors and antiques hunters lets you show buyers the exact location of your fair or shop by adding yourself to the map

Shops, sellers and dealers have a new way to show buyers their location from summer 2007 with the new UK Collectables Map. Using a detailed street-map on the internet you can show the exact location of your shop, fair or business by adding your own "marker pin" to the map. Private sellers can add themselves to the map too.

David Fletcher at CollectFair created the Collectables Map with Google Maps and commented, "A street-map is great for showing people where your shop or antiques centre is. The Collectables Map lets you put your own marker on the street-map, so you can get it exactly right, and you can link your marker to your website if you have one."

Getting your own shop, fair or centre added to the map is easy, and it's free! You can ask CollectFair to place a marker pin on the map for you, or you can register your email address, and place a marker on the map yourself. Each marker can give a brief description of the antiques or collectables to be found there, and a link to a website with more information.

Antiques centres, fairs and auctions are already being added to the map, which you will find at www.collectfair.co.uk/map

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Notes to Editors

CollectFair is a part of PicoPages Ltd, and was established in 2004 to develop a community of on-line "stalls" for people collecting, buying or selling antiques and collectables. Stalls can range from just a single web page through to a fully self-contained independent website. They are all managed through a web browser using the CollectFair stall-builder system. In 2007 CollectFair developed the Collectables Map using the Google Maps system.

CollectFair has no joining fee, and is free to visit and browse. Free "Guest" stalls are available to try out the system, with paid options starting from £19.99 per year. There are no fees to pay for buying or selling items.