



Antiques & Collectables

CollectFair

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PRESS RELEASE

Release date: 1st June 2009

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Lledo showroom expands to over 4000 models

Expanded site drives international sales of Lledo diecast models

A vast range of pre-owned collectable diecast models is now available at the specialist Lledoshuffle website. Two years after its creation it has expanded to list over 4000 Lledo items across 50 pages, the majority of items with photographs.

Focused just on Lledo diecast models, the site is part of the CollectFair on-line antiques centre. Lledoshuffle covers a major proportion of the models produced by Lledo since their first deliveries of the "Days Gone" range over 25 years ago. It includes Limited Edition Promotional models and those commissioned by other specialists in the market including Castlehouse, Stevelyn, Ramsey Collectables & Pasture Promotions.

Carol who runs Lledoshuffle explained "Our philosophy is to provide a service to Lledo collectors both in terms of supplying quality models at a reasonable price, as well as an information service on the history and current market trends for Lledo models."

Carol went on to explain that the site's international coverage has been boosted with CollectFair's help, leading to enquiries and orders on a regular basis from countries including Holland, Belgium, USA and Australia, which are supplemented by regular new sales and repeat buyers from all parts of the UK.

The Lledoshuffle website is at <http://www.collectfair.co.uk/lledoshuffle>

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Notes to Editors

The Lledoshuffle website is part of the CollectFair internet based antiques centre which was established in 2004. In 2008 translation and currency conversion options were added to support international trading, and in spring 2009 the facility to create large websites listing thousands of items for sale was developed. CollectFair offers low start-up costs and a range of options for developing on-line antiques and collectables trade. There are no fees to pay for buying or selling items.