



Antiques & Collectables Websites - Made Easy!

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## **PRESS RELEASE**

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# **CollectFair offers buyers, sellers and collectors a new way to meet on the internet**

New approach to antiques and collectables websites now online at [www.collectfair.co.uk](http://www.collectfair.co.uk)

Online auctions are proving an increasingly attractive way of dealing in antiques and collectables. But while auctions are good for dealing with individual items, a full website is much better for showcasing a range of items, interests or expertise. Dealers and collectors who want to set up a website no longer need to contend with the cost of getting professional help, or the complexity of organising it themselves. CollectFair, a company based in Sheffield, has developed a new way for buyers, sellers and collectors to find each other on the internet, without having to overcome these barriers.

David Fletcher, developer of CollectFair comments: "Creating a website in just a few minutes, and at very low cost, is a great way to display antiques and collectables on the internet, whether its for sales or simply as a resource for other collectors. Previously the costs have been too high for most people to display more than a few items, and keeping the site up-to-date can be difficult. CollectFair is changing that. People can create and maintain a site far more easily than before."

He adds: "CollectFair brings together many individual antiques and collectables websites into one place. Just like the an antique centre or fair, people can choose how their area will look and what they have on show. CollectFair gives people the freedom to update their site whenever they like, and to display things the way they want."

Buyers, sellers and collectors who are members of CollectFair can contribute to publicly accessible forums, and to categorised listings of interests and expertise. These offer a secure and simple way to make connections, helping people find who or what they need. These features make CollectFair the ideal complement to auctions, fairs and antiques centres.

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Notes to Editors

CollectFair is a part of PicoPages Ltd, and was established in 2004 to develop a community of online "stalls" for people collecting, buying or selling antiques and collectables.

CollectFair has no joining fee, and is free to visit and browse. Free advertising supported stalls are available, with paid options starting from £19.99 per year. There are no fees to pay for buying or selling items.