



Antiques & Collectables Websites - Made Easy!

CollectFair  
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## **PRESS RELEASE**

**Release date:** 9th January 2006

**Contact:** David Fletcher

# **Sell with “Buy Now” buttons on CollectFair**

## **Accept online payments the easy way**

CollectFair has introduced new “Buy Now” buttons to its online antiques & collectables stalls for the start of 2006. CollectFair members can now link each item pictured on their stall to an individual “Buy Now” button, accepting payment using credit and debit cards through a PayPal account.

People browsing the online stalls have the opportunity to buy as soon as they see something they like. Most importantly, the stall is automatically kept up-to-date, with the item marked as “sold” as soon as the PayPal transaction goes through.

The new “Buy Now” buttons are a great way to increase sales, making a CollectFair stall the ideal complement to real-world fairs and centres.

- ENDS -

## Notes to Editors

CollectFair is a part of PicoPages Ltd, and was established in 2004 to develop a community of on-line “stalls” for people collecting, buying or selling antiques and collectables.

CollectFair has no joining fee, and is free to visit and browse. Free advertising supported stalls are available, with paid options starting from £19.99 per year. There are no fees to pay for buying or selling items.